



4PL ACADEMY

— upgrade your knowledge —



"Welcome to 4PL Academy, your gateway to excellence in logistics, supply chain management, and global trade compliance. At 4PL Academy, we're committed to shaping tomorrow's industry leaders by providing top-tier courses and comprehensive training programs that equip you with the knowledge, skills, and insights you need to thrive in the world of logistics and global trade."



4PL ACADEMY

— upgrade your knowledge —



ABOUT US

4PL Academy is an innovative online and classroom education platform specializing in Trade Compliance and Logistics Management training. Our mission is to empower both freshers and working professionals by offering quality education and creating valuable learning experiences.

Through the integration of cutting-edge technology and effective pedagogy, we provide an immersive learning journey that can be accessed anytime and anywhere. Our vision is to foster a conducive learning environment, enabling students to grow, transform, and excel in their careers while maximizing their opportunities.

OUR VISION

To provide a conducive environment for students to learn, grow and transform through quality education and training.

OUR MISSION

We are passionate about creating opportunities through learning, to provide students with professional and positive learning experiences so they become competent, valuable professionals, and to maximize their career opportunities.

OUR COURSES

LONG TERM COURSE			
S.NO	COURSE NAME	DUARTION	FEES IN RS
1.	Global Logistics Management	30 HRS	40000+GST
2.	Certified Tariff Classification Professional (CTCP)	32 HRS	50000+GST
3.	Global Trade Compliance	40 HRS	50000+GST
4.	Master Course (Logistics + Trade Compliance)	70 HRS	80000+GST

SHORT TERM COURSE			
S.NO	COURSE NAME	DUARTION	FEES IN RS
1.	Foundation To Trade Compliance	16 HRS	16000+GST
2.	Customs Valuation	6 HRS	6000+GST
3.	COO & FTA	8 HRS	8000+GST
4.	Foundation Course in Global Logistics	10 HRS	10000+GST
5.	Foundation Course in Export Import and International Trade	4 HRS	4000+GST
6.	Foundation Course in Incoterms 2020	3 HRS	3000+GST
7.	Foundation Course in Letter of Credit	3 HRS	3000+GST
8.	Foundation Course in Shipping and Trade Documentation	3 HRS	3000+GST

NOTE- THE ABOVE ENROLLMENT FEES ARE APPLICABLE ONLY FOR INDIAN STUDENTS.

OUR FACULTY

VISHAL MATHUR (FOUNDER)

Meet Vishal Mathur, the visionary founder of 4PL Academy, a renowned expert in the field of logistics and supply chain management. With over 15 years of hands-on experience in consulting and implementing customs compliance, transportation optimization, and trade strategy, Vishal is a trusted name in the industry.



Joseph Stanley (Logistics Management Specialist)

Logistics professional with a Master's in Retail Supply Chain management, having holistic functional expertise of over eighteen years in Warehousing, Distribution, Inventory Management, International trade, Shipping documentation, and Reverse Logistics in sectors related to FMCG, telecommunications, party logistics (3PL, 4PL) service providers, clearing and forwarding agents.

SHWETHA R (Trade Compliance Specialist)

An astute professional experienced in Global Trade Compliance operations managing Europe, Middle East, Asia, African Region & and Russia Trade Compliance operations & and procedures. Expertise in various licensing and certification Programmes like India E-waste certification, BIS licensing, Plastic waste management rules, Russia export licenses, Kenya COC, Morocco COC, Senegal import, UK Import & Export Controls, US Controls - ITAR & EAR.



AAKASH TIWARI (Subject Matter Expert)

A Trade Compliance Professional with an experience of 7 years in Trade Compliance training and operations, inclusive of Manufacturing as well as MNC. He has hands-on experience in significant classification (Import and export), audits, licensing, and documenting processes with regard to Export-Import controls. Areas of Expertise: HTS Classification, Export Control Classification, License and documentation Processes, Denied Party Screening, Customs Valuation, FTA & COO.



GLOBAL LOGISTICS MANAGEMENT

Duration- 30 HRS

Fees- 40000+GST



COURSE INFO

- Logistics is the backbone of any growth in the industry, be it manufacturing, production, retail, or service, so Supply chain management has to be stronger to meet the increasing expectations of the customers/consumers, which are usually zero defects, faster delivery, and at a lower cost.
- Our course provides in-depth knowledge of logistics operations, supply chain models, warehouse operations, and other mandatory requirements in Imports and Exports. The course is designed by renowned logistics professionals, ensuring that our students are well-equipped with the knowledge to shoulder the responsibilities of a logistics professional.

TOPICS COVERED INCLUDE

- Overview of Supply Chain and Logistics Management
- Understanding International Trade and International Logistics
- Analyse various strategies adopted to manage shipping
- Impact of globalization and liberalization
- What are the innovations & trends in the Logistics industry
- What is the future

LEARNING OUTCOMES

- Understanding the End-to-End Management of goods and services
- Understanding roles, responsibilities, and various strategies in the Shipping world
- Sound technical knowledge and practical exposure
- Recognize multiple ways to solve problems and embrace divergent thinking.
- Better Job opportunities in supply chain and logistics

Certified Tariff Classification Professional (CTCP)

Duration- 32 HRS

Fees- 50000+GST



COURSE INFO

- Classification of products plays a pivotal role in the consideration of duties, restrictions, and licensing which would initiate a successful import & and export leading to the conclusion of tariffs and compliance in terms of trade.
- Gaining expertise in the field has not been easy and takes consistent effort & and resources over a period to achieve perfection leading to correct classification & and performance improvement.
- Trade Compliance has become an important deliverable for any company involved in import-export as well as auxiliary firms.

TOPICS COVERED INCLUDE

- Trade Compliance
- Understanding Harmonized Tariffs
- Harmonized Tariff Classification
- Country of Origin
- International Terms & Documentations

LEARNING OUTCOMES

- Thorough session of trade and trade compliance
- Understanding of tariff classification
- HS Practice & Implementation
- Learning of marketplaces and duties.
- Knowledge of Country of origin and its rules
- Introduction to Denied Party Screening, Incoterms, and Documentations

GLOBAL TRADE COMPLIANCE

Duration- 40 HRS

Fees- 50000+GST



COURSE INFO

- Trade compliance represents one of the most intense aspects of engaging in international trade, and failure to maintain it leads to multiple negative consequences of non-compliance. Those consequences include hefty monetary fines, civil penalties, and seized shipments.
- Effective trade compliance ensures that goods are classified correctly and the origin and valuation of goods are accurately declared according to the laws, sanctions, and regulations.
- You must also ensure that the appropriate duties and taxes are paid. However, this is only a tiny part of the bigger picture.

TOPICS COVERED INCLUDE

- Classification and Tariffs
- Export Classification
- Origin of Goods
- Free Trade Agreements
- Prohibition, Restrictions and Sanctions
- Incoterms
- Customs for Business

LEARNING OUTCOMES

- Thorough session of trade and trade compliance
- Understanding of tariff classification
- HS Practice & Implementation
- Learning of marketplaces and duties.
- Knowledge of Country of origin and its rules
- Introduction to Denied Party Screening, Incoterms, and Documentations

MASTER COURSE (LOGISTICS + GLOBAL TRADE)

Duration- 70 HRS

Fees- 80000+GST



COURSE INFO

- This is our best-designed course which is a combination of both the Trade Compliance Course and the Logistics Management Course. This course has been designed for professionals who need to learn the most intense aspects of engaging in international trade and supply chain management. By the end of this detailed course, you will be well-versed in the below topics.

TRADE COMPLIANCE

-
- Factors Influencing Global Trade
- Political and economic agreements on trade
- HTS, ECCN, Country of Origin, INCOTERMS
- Free trade agreements, effective screening techniques
- Duty assessments and valuation

LOGISTICS MANAGEMENT

- Overview of end-to-end shipping management
- Documentations, shipping terms, roles and responsibilities.
- Key concepts – transportation, freight forwarding, warehousing & inventory management
- Covid-19 and logistics
- End-to-end management

FOUNDATION TO TRADE COMPLIANCE

Duration- 16 HRS

Fees- 16000+GST



COURSE INFO

- An array of regulations is being inculcated to run a harmonious, impeccable, and substantial trade environment that caters to the world's exhaustive demand and supply.
- Successful trade compliance ensures that classification, export control, agreements, country of origin, international trade terms, and documentation are aligned and exquisitely to have a smooth transition of goods.
- The course aims to set up roots for the basis of Trade Compliance in a profound content that imparts essentiality of the process orientation and its significance in the space of regulations.

TOPICS COVERED INCLUDE

- Trade Compliance
- Harmonized Tariffs
- Export Control Classification
- Trade Agreements
- Country of Origin
- International Terms & Documentations

LEARNING OUTCOMES

- Thorough session of trade and trade compliance
- Understanding of tariff classification
- Explanation of Export control classification and determinants
- Learning of Trade Agreements and its types
- Knowledge of Country of origin and its rules
- Introduction to Denied Party Screening, Incoterms, and Documentations

CUSTOMS VALUATION

Duration- 6 HRS

Fees- 6000+GST



COURSE INFO

- Universally accepted valuation is widely known and followed as it is incremental to the flow of trade and takes into consideration several indexes such as market, competition, development, and fair market neutrality.
-
- Price determination is an expansive factor while launching a product in the market which is dependent on various variable factors such as Demand, supply, lifecycle, marketing, cost inculcated, market scenarios, and competitiveness although not limited to.
-
- Valuation of the specific price on which duty will be availed is a more complex and intricate process leading to significant efforts of discussions among trading nations to derive a conclusion.

TOPICS COVERED INCLUDE

- Customs Valuation
- Country of Origin
- Harmonized Schedule
- Methods of Valuation

LEARNING OUTCOMES

- Explanation of customs valuation
- Importance of country of origin, harmonized tariff in valuation
- Description of methods of valuation
- Detailed elaboration of various methods with illustration

COO & FTA

Duration- 8 HRS

Fees- 8000+GST



COURSE INFO

- Application of trade policies, measures & and regulations are pivotal parts of a pact, group, and agreement brought into place for the establishment of transitioning activities.
- Product orientation becomes a vital scenario when considering tariff calculation which is inclusive of auxiliary costs creating a value addition and change in the valuation which could inadvertently lead to different computations.
- The course is perfectly placed to give a summarisation of relative origin determination and agreements in place in order to have a fair valuation and consideration of all the applicable variable factors.

TOPICS COVERED INCLUDE

- Country of Origin
- Detrimental factors in origin
- Types of Origins
- Trade Agreements
- Types of Trade Agreements
- International Terms & Documentations

LEARNING OUTCOMES

- Significance of country of origin
- Variables in determining COO.
- Trade Agreements, applicability, and usage.
- Discussion on contemporary examples of trade agreements.
- Introduction to Denied Party Screening, Incoterms, and Documentations

FOUNDATION COURSE IN GLOBAL LOGISTICS

Duration- 10 HRS

Fees- 10000+GST



COURSE INFO

- The Foundation course in Global Logistics is designed to provide students with a solid grounding in the fundamentals of logistics. Whether you're new to the logistics field or have basic knowledge, this course is perfect for those aspiring to work in logistics, warehousing, inventory management, transportation, and operations.
- Logistics and supply chain management are crucial components of any business, impacting the supply of quality raw materials, efficient manufacturing processes, and the tracking, transport, and storage of finished goods.
- Additionally, it explores the concept of reverse logistics and delves into current global industry scenarios and major logistics trends.

TOPICS COVERED INCLUDE

- Overview, Definitions, Functions, and Objectives of Global Logistics
- Transportation, Modes & Selection criteria, TMS
- Warehouse Management, Types, Process, Design and Storage system, WMS
- Inventory Management, Types, planning, distribution, concepts, IMS
- Overview of Reverse Logistics and its importance
- E-Business, AI in logistics, Robotics, challenges & latest trends in E-Logistics.

LEARNING OUTCOMES

- Overview, definitions, functions, and objectives of Logistics
- 7 Rights of Logistics, 5 Ps of Logistics
- Transportation, Modes & Selection criteria
- Characteristics and highlights of each transport mode
- Overview of Reverse Logistics and its importance
- Best practices and how to determine the right logistics model

FOUNDATION COURSE IN EXPORT IMPORT AND INTERNATIONAL TRADE

Duration- 4 HRS

Fees- 4000+GST



COURSE INFO

- The Foundation course in Export Import and International Trade is designed to provide students with essential knowledge and skills in the field of international trade.
- It delves into the fundamentals of international trade, and various modes of entry into international markets, and explores the advantages and disadvantages of export-import activities.
- Practical, hands-on training ensures that participants are well-prepared to seize career opportunities in international trade. Upon completion, learners will possess a comprehensive understanding of international business and its significance in logistics management within the context of day-to-day operations.

TOPICS COVERED INCLUDE

- Overview, Functions, and Objectives of International Trade
- Fundamentals of International Trade
- Modes of Entering International Trade
- Import & Export objectives.
- Advantages and Significance of Exports
- Update on the top twenty importing and exporting countries.
- International Trade Agreements and its objectives

LEARNING OUTCOMES

- Fundamentals of International Trade
- Modes of Entering International Trade
- How to trade in an International Market.
- International Trade Agreements and its objectives
- Export and Imports importance on country's GDP

FOUNDATION COURSE IN INCOTERMS 2020

Duration- 3 HRS

Fees- 3000+GST



COURSE INFO

- This foundation course takes you through the concepts of International commercial terms, emphasizing the existing eleven types of International Commercial Terms – Incoterms 2020 includes the use of each incoterms in different modes of transport.
- An understanding of Incoterms is fundamental to international trade.
- An introduction to Incoterms and their importance to international trade. Understand the history and purpose of Incoterms, how they are used, the practical issues to be considered, as well as practical topics such as why EXW is not suitable for international trade.

TOPICS COVERED INCLUDE

- History and Definition of International Commercial Terms – Incoterms – 2020
- What international commercial terms are
- What do incoterms rules don't do?
- How do you use Incoterm rules?
- Duties of the parties involved.
- Application of the existing eleven incoterms under Incoterm – 2020
- Objectives and importance of each individual Incoterm

LEARNING OUTCOMES

- What international commercial terms are
- Why Incoterms?
- What incoterms rules don't do?
- How do you use Incoterm rules?
- Duties of the parties involved.
- Application of the existing eleven incoterms under Incoterm – 2020

FOUNDATION COURSE IN LETTER OF CREDIT

Duration- 3 HRS

Fees- 3000+GST



COURSE INFO

- The Foundation course in international payment term (LC) Letter of Credit aims to equip students with the fundamentals of payment terms in International Trade.
- This course is for the ones who are working in or aspire to work in Export Import, Logistics, Supply Chain, Export and Import part of the Supply Chain industry, freight forwarding, & and operations.
- The course will take students through a range of processes involved in the letter of credit and help them understand the concept better.
- Role of international banks in international trade financing and documentary credit.

TOPICS COVERED INCLUDE

- Letter of credit and its importance
- Parties involved in a letter of credit.
- Process flow of Letter of credit
- Types of Letters of Credit
- Beginner's concepts on how a traditional overseas letter of credit work
- What are the typical parties and banks in a simple letter of credit cycle?

LEARNING OUTCOMES

- Beginner's concepts on how a traditional overseas letter of credit work
- What are the typical parties and banks in a simple letter of credit cycle?
- What are the different types of letters of credit?
- What is the basic framework of a typical export transaction involving a letter of credit?

FOUNDATION COURSE IN SHIPPING AND TRADE DOCUMENTATION

Duration- 3 HRS

Fees- 3000+GST



COURSE INFO

- The Foundation course in documentation course aims to equip students with the fundamentals of documentation in International Trade.
- This course is for the ones who are working in or aspire to work in Logistics, Export and Import, freight forwarding, & and operations.
- Familiarize yourself with the importance of accurate and complete documentation to ensure compliance with international trade regulations and minimize the risk.
- Learn about the various types of export documentation required for international trade,

TOPICS COVERED INCLUDE

- Overview and importance of documentation
- Documentation and its implications
- Types of documents used in international trade.
- Introduction to the Chamber of Commerce
- Types of chambers of commerce

LEARNING OUTCOMES

- Importance of accurate and timely export documentation and procedures.
- Understanding the typical usage of each document within its framework
- Types of documents used in international trade.
- Types of chambers of commerce
- Highlights, advantages, and objectives of the Chamber of Commerce

JOB PROSPECTS

CURRENT JOB MARKET IN TRADE COMPLIANCE

- The job market in trade is dynamic, driven by evolving regulatory requirements and globalization. There is a growing demand for professionals with expertise in trade compliance, export-import documentation, and international trade law. Companies hiring in Trade Compliance

CURRENT JOB MARKET IN LOGISTICS

- In the logistics sector, the job market is characterized by a shift towards data-driven operations and advanced technology integration. Professionals skilled in supply chain optimization, real-time tracking, and warehouse management systems are in high demand. Companies hiring in Logistics

CURRENT JOB MARKET IN SUPPLY CHAIN

- The supply chain job market is thriving with opportunities for experts in end-to-end supply chain management. Companies hiring in Supply Chain

TOP HIRING COMPANIES





ABOUT US

4PL Academy is the learning arm of 4PL Consultancy. 4PL Consultancy is a leading fourth-party Logistics (4PL) and Supply Chain Management solution provider based in Crawley, West Sussex. With a strong commitment to revolutionizing supply chain efficiency, we specialize in managing logistics operations for our valued clients.

Our team of dedicated professionals brings a wealth of experience and expertise to the table. We've honed our skills in logistics, supply chain management, and business optimization through years of hands-on industry experience. This knowledge allows us to offer a comprehensive suite of services that cater to the diverse needs of our clients.

OUR VISION

Our vision is to transform the way businesses approach logistics and supply chain management. We strive to be the preferred partner for companies seeking sustainable growth and profitability through streamlined and optimized supply chain processes.

OUR MISSION

At 4PL Consultancy, our mission is to empower our clients with comprehensive logistics solutions that enhance their understanding of business processes. By harnessing our expertise and a wide range of services, we aim to help our clients achieve higher profits while delivering unparalleled value in the world of logistics and supply chain management.

WE ARE MEMBERS OF



PAYMENTS METHOD

UPI

NET BANKING

DEBIT/CREDIT CARD

SPLIT PAYMENT UP TO (2 TIMES)

NO COST EMI UPTO (12 MONTHS) WITH EDUVANZ (ONLY FOR INDIAN STUDENTS)

CONTACT US

Location: India

C-27, Trapezoid IT Park, Unit no. 907, 9th Floor,
Industrial Area, Sector 62, Noida, Uttar
Pradesh 201301

+91 9311131677

+91 1203132191

Location: India

S - 2214, Tower B, 2nd Floor, Ardente Office One,
Hoodi Circle, ITPL Main Road, Whitefield, Bengaluru,
Karnataka - 560048

+91 9311422676

+91 080 43728734

Location: United Kingdom

22 Commonwealth Drive, Crawley,
West Sussex RH101AE

+44 330 043 1245

+44 798 018 1209

Visit our website [4PL Academy](http://www.4placademy.com), or [4PL Consultancy](http://www.4plconsultancy.com)

www.4placademy.com

VISIT US

www.4plconsultancy.com